

Holiday Bazaar Guides, LLC

www.HolidayBazaarGuide.com

Crafts for Bazaars

A lot of people email me asking about good ideas for crafts that sell well at bazaars. I have put together a list of a few items to get you started. This list is not all inclusive. There are tons of great ideas people come up with. These are a few I have seen that seem to do well on a regular basis.

A couple of notes:

Be sure to have a good variety of items and different price points. Your main sales will generally be of items \$5 or less so be sure to have a lot of them.

My rule of thumb for a show set up:

- 40% of items - \$1-\$2
- 25% of items - \$2-\$5
- 20% of items - \$5-\$15
- 10% of items - \$15-\$25
- 5% of items - \$25-\$50

Pricing this way allows me to offer discounts such as \$3 each or 2/\$5. 98% of my sales are from discount sets.

Generally, my goal is to sell at least 6-8 times what I paid for the booth. So, for a show that costs \$50 for a booth, I would hope to make \$300-\$500, with average attendance. For better attendance, I would expect closer to \$800-\$1200.

If you want to sell \$500 in items you need to have at least \$700 in merchandise with you. Many times, new vendors expect to sell \$500 at a show, but only take about \$200 in product with them. I try to take at least \$2000 in product to each show. I would rather take some back then have to turn a customer away.

Some shows you are doing well to make the booth fee. The next show you may sell out. No worries. Look at how you do overall, rather than panic about sales at an individual show.

Increase sales by offering a good variety of items. There is no guessing what a group will want. One show everyone wants whatever you have in red, the next show they want green. Take a good variety and keep a good sense of humor!

When making bath products to sell:

- Be sure to use perfumes/essential oils designed for body contact. Never use candle or potpourri fragrances unless they are clearly marked as "safe for skin."
- Check to be sure you are following all state and federal requirements for products, manufacturing and labeling.

When making food items to sell:

- Be sure to follow all state and federal requirements for food handling and labeling.
- If making items with uncooked flour, cake mixes, cookies mixes, etc, it is highly advisable to freeze the flour for 48 hours before packaging to avoid moths from hatching in your customer's pantry!
- When making bird treats with peanut butter, mix well with seeds and suet, as birds can choke on straight peanut butter.

Please see our website to order our helpful guide "[How to Sell Crafts!](#)"

Here is a list of some of the most popular items at craft shows.

Crafts for Bazaars

Bath

Aromatherapy - bath bombs
Aromatherapy - bath herbs
Aromatherapy - bath oil
Aromatherapy - massage oil
Aromatherapy - soap

Bath - bombs
Bath - bubble bath
Bath - cookies
Bath - fizzies
Bath - gel
Bath - Lotion - baby
Bath - Lotion - body
Bath - Lotion - face
Bath - Massage oils
Bath oils
Bath salts - bulk
Bath salts - in jars

Bathroom - door decorations
Bathroom - everyday decorations
Bathroom - flower arrangements
Bathroom - holiday decorations
Bathroom - signs
Bathroom - signs - personalized

Soap dishes - decorated
Soap dishes - ceramic
Soap dishes - pottery

Soaps - gift sets
Soaps - handmade
Soaps - hostess soaps
Soaps - liquid
Soaps - lotion soap
Soaps - melt & pour (Low melting point. Not recommended for hot areas/hot days.)

Baby

Baby bibs - embroidered
Baby bibs - decorated
Baby bibs - printed
Baby bibs - quilted

Baby blankets - embroidered
Baby blankets - fleece | flannel
Baby blankets -decorated

Baby blankets -printed
Baby blankets -quilted

Baby - books | cloth books | scratch-n-sniff

Baby clothes - decorated | decorated
Baby clothes - handmade
Baby clothes - knitted
Baby clothes - painted | printed
Baby clothes - sun bonnets

Baby - gifts | gift sets
Baby - gifts for baby shower

Baby ornaments - baby's first Christmas, etc.

Baby - photo albums, keepsake albums

Baby - toys, cuddly - stuffed animals, etc.
Baby - toys - dolls
Baby - toys - building skills
Baby - toys - wood blocks
Baby - toys - puzzles

Candles

Candle stick holders - ceramic
Candle stick holders - decorated
Candle stick holders - glass
Candle stick holders - handmade
Candle stick holders - painted
Candle stick holders - pottery
Candle stick holders - silver

Candles - animal shapes, holiday shapes, etc.
Candles - bees wax - poured
Candles - bees wax - rolled
Candles - decorated
Candles - gel

Candles - handmade
Candles - in jars
Candles - painted
Candles - soy
Candles - tarts
Candles - votive

Children

Children's Books
Children's Books - personalized

Children - Nightlight covers
Children - Personalized items
Children - Toys

Clothing

Embroidered items

Gloves | Mittens - decorated
Gloves | Mittens - fleece
Gloves | Mittens - knitted

Hair accessories - bows
Hair accessories - clips | combs
Hair accessories - ribbons

Hats - crocheted
Hats - fleece
Hats - knitted
Hats - sun bonnets
Hats - Western

Hot /cold pillows - 12"x12"
Hot/cold pillows - eye pillows

Jackets - handmade, fleece
Jackets - handmade, fleece, sports team

Purses - sewn
Purses - knitted
Purses - leather

Scarves - handmade - crocheted
Scarves - handmade - fleece
Scarves - handmade - knitted

Shoelaces - decorated
Shoelaces - knitted

Socks - decorated
Socks - knitted

Sunglasses - decorated

Suspenders - decorated

Sweaters - decorated
Sweaters - handmade
Sweaters - handmade, knitted

Shirts | Sweatshirts - decorated

Shirts | Sweatshirts - painted
Shirts | Sweatshirts - sports teams

Vests - decorated
Vests - handmade, fleece
Vests - handmade, knitted
Vests - painted
Vests - sports teams

Fine Art

Fine art - drawings
Fine art - fiber arts
Fine art - glass
Fine art - metal arts
Fine art - painting
Fine art - sculpture
Fine art - watercolor

Photography - all types
Photography - cards
Photography - matted
Photography - framed
Photography - of person, family, pets
Photography - of person, family, pets with
Santa or holiday theme

Gifts & Gift Baskets

Calendars
Calendar holders

Gift Baskets - everyday
Gift Baskets - food themed
Gift Baskets - holiday
Gift Baskets - seasonal
Gift Baskets - special occasion
Gift Baskets - sports themed
Gift Baskets - for men
Gift Baskets - Goth
Gift Baskets - Wedding
Gift Baskets - Breakup / Divorce
Gift Baskets - Sick / Get well
Gift Baskets - Get Healthy / yoga
Gift Baskets - pet / new pet
Gift Baskets - cat / kitten themed
Gift Baskets - dog / puppy themed
Gift Baskets - vacation / travel
Gift Baskets - new car
Gift Baskets - retirement
Gift Baskets - new baby
Gift Baskets - stress reliever
Gift Baskets - chocolate lover
Gift Baskets - coffee / tea
Gift Baskets - new job
Gift Baskets - snacks / treats

License plate rims - personalized
License plate rims - sports

Mirrors - decorated
Mirrors - etched
Mirrors - personalized

Picture frames - ceramic
Picture frames - decorated
Picture frames - handmade
Picture frames - personalized
Picture frames - seashell
Picture frames - special occasion
Picture frames - sports
Picture frames - stained glass
Picture frames - theme

Plates | Coffee Cups - decorated
(Make sure the paint is safe for food contact.)

Potpourri - bulk
Potpourri - gift sets
Potpourri - ornaments

Potpourri - pillows
Potpourri - sachets
Potpourri - wall hangings

Totes - decorated
Totes - printed
Totes - painted

Towel sets
Towels - baby
Towels - crocheted
Towels - decorated
Towels - kitchen

Signs - handmade
Signs - holiday
Signs - personalized

Vases - ceramic
Vases - decorated
Vases - glass
Vases - handmade
Vases - painted

Wine bags
Wine racks

Gourmet Foods

Food - baked goods
Food - BBQ sauces

Food - candy
Food - canned goods
Food - chocolate
Food - coffees | teas | hot cocoa
Food - dried goods
Food - easy to make at home
Food - exotic | unusual
Food - gourmet
Food - honeys
Food - jams | jellies
Food - nuts
Food - popcorn
Food - snack dips & dip mixes
Food - syrups
Food - vinegars
Food - pickles

Gifts In a Cone Bag - brownie mixes
Gifts In a Cone Bag - cake mixes
Gifts In a Cone Bag - chili mixes
Gifts In a Cone Bag - cookie mixes
Gifts In a Cone Bag - cornbread mixes
Gifts In a Cone Bag - hot cocoa mixes
Gifts In a Cone Bag - pancake mixes
Gifts In a Cone Bag - pudding mixes
Gifts In a Cone Bag - snack dip mixes
Gifts In a Cone Bag - soup mixes

Gifts In a Jar - brownie mixes
Gifts In a Jar - cake mixes
Gifts In a Jar - chili mixes
Gifts In a Jar - cookie mixes
Gifts In a Jar - cornbread mixes
Gifts In a Jar - hot cocoa mixes
Gifts In a Jar - pancake mixes
Gifts In a Jar - pudding mixes
Gifts In a Jar - snack dip mixes
Gifts In a Jar - soup mixes

Handmade Cards

Greeting cards - book covers
Greeting cards - book markers
Greeting cards - decorated
Greeting cards - handmade
Greeting cards - recycled

Home

Bedroom - everyday decorations
Bedroom - flower arrangements
Bedroom - holiday decorations
Bedroom - signs
Bedroom - signs - personalized

Gifts in a Cone Bag

See our website to order cone bags and recipe ideas.

Gifts in a Jar/Bag

These are great gifts and easy to put together. See note about freezing the ingredients for at least 48 hours before putting them in the jars. If you forget, you can still freeze them after they are in the jars.

Blankets - handmade - baby
Blankets - handmade - crocheted
Blankets - handmade - fleece
Blankets - handmade - quilts

Boxes - decorated
Boxes - gifts
Boxes - painted
Boxes - storage

Chalk Boards | White Boards
Chalk Boards | White Boards - decorated
Chalk Boards | White Boards - personalized

Clocks - decorated cases
Clocks - handmade wood cases
Clocks - with photos
Clocks - personalized

Doilies

Door decorations - inside
Door decorations - outside

Holiday Greens - door decorations
Holiday Greens - decorated (lights, etc)
Holiday Greens - swags
Holiday Greens - table decorations
Holiday Greens - wreaths

Jars - ceramic
Jars - cookie
Jars - decorated
Jars - glass
Jars - handmade
Jars - painted

Lavender eye pillows
Lavender sachets
Lavender table arrangements
Lavender wreaths, everyday
Lavender wreaths, holiday
Lavender wreaths, keepsake

Oil & Vinegar bottles - ceramic - painted
Oil & Vinegar bottles - glass - etched
Oil & Vinegar bottles - glass - painted
Oil & Vinegar bottles - pottery - painted

Salt & Pepper Shakers - ceramic - painted
Salt & Pepper Shakers - glass - etched
Salt & Pepper Shakers - glass - painted
Salt & Pepper Shakers - pottery - painted

Stained glass - window hangs
Stained glass - windows
Wind chimes - metal
Wind chimes - seashells
Wind chimes - wood

Jewelry

Jewelry - exotic
Jewelry - handmade
Jewelry - silver

Kitchen

Aprons - adult
Aprons - child
Aprons - doll

Ceramics - dishes
Ceramics - handmade
Ceramics - home décor
Ceramics - kitchen/bath

Champagne Glasses - painted
Champagne Glasses - etched

Coasters - ceramic
Coasters - painted
Coasters - pottery
Coasters - leather
Coasters - wood

Coffee maker | Toaster covers

Cookbooks - ethnic
Cookbooks - local organization/
Cookbooks - church/school
Cookbooks - personal favorites

Kitchen - plastic bag holders
Kitchen - pot holders
Kitchen - pot scrubbers
Kitchen towel sets
Kitchen towels

Napkin rings
Napkins - decorated
Napkins - holiday
Napkins - plain

Painted spoon sets

Pottery - art
Pottery - bowls, etc
Pottery - decorations

Rugs - handmade - bath
Rugs - handmade - front door
Rugs - handmade - kitchen

Throws - handmade - baby
Throws - handmade - crocheted
Throws - handmade - fleece
Throws - handmade - quilts

Table cloths - everyday
Table cloths - holiday
Table cloths - special occasion
Table decorations - everyday
Table decorations - holiday

Table decorations - special occasion
Table runners - everyday
Table runners - holiday
Table runners - special occasion

Toaster covers

Trivets - sewn
Trivets - sewn, filled with cinnamon | cloves
Trivets - ceramic
Trivets - wood

Leather crafts

Leather crafts - belts
Leather crafts - book covers
Leather crafts - boots
Leather crafts - coasters
Leather crafts - coin purses
Leather crafts - general
Leather crafts - general
Leather crafts - hats | clothing
Leather crafts - key chains
Leather crafts - ornaments
Leather crafts - pet collars
Leather crafts - purses
Leather crafts - saddles | horse gear
Leather crafts - toys
Leather crafts - wallets
Leather crafts - watch bands

Ornaments

Ornaments - anniversary
Ornaments - ceramic
Ornaments - ceramic, personalized
Ornaments - clay
Ornaments - clay, personalized
Ornaments - crocheted
Ornaments - decorated
Ornaments - edible

Ornaments - glass
Ornaments - glass - hand blown
Ornaments - heirloom
Ornaments - knitted
Ornaments - new baby
Ornaments - painted
Ornaments - painted, personalized
Ornaments - pets
Ornaments - scented
Ornaments - sewn

Ornaments - sewn, personalized
Ornaments - sports
Ornaments - stiffy lace snowflakes
Ornaments - wedding
Ornaments - with photos

Pets

Pet gifts - beds
Pet gifts - blankets
Pet gifts - bowl holders, handmade
Pet gifts - bowls, hand painted
Pet gifts - collars | leashes | leads
Pet gifts - edible treats
Pet gifts - personalized
Pet gifts - scarves
Pet gifts - sweaters
Pet gifts - toys | catnip toys

Theme Items

Theme items - sports
Theme items - western
Theme items - holiday
Theme items - nautical
Theme items - ethnic
Theme items - Victorian
Theme items - Vintage items

Toys

Toys - animals
Toys - baby
Toys - balls
Toys - dolls - crocheted
Toys - dolls - doll accessories
Toys - dolls - doll beds
Toys - dolls - doll clothes
Toys - dolls - knitted
Toys - family activities
Toys - games
Toys - hobbies
Toys - puzzles
Toys - sewn
Toys - sports items
Toys - swings

Toys - swings made from tires
Toys - teddy bears
Toys - teenager
Toys - wood
Toys - young child

Wedding | Anniversary

Anniversary - gifts for couple
Anniversary - celebrate # of years
Anniversary - keepsake
Anniversary - glassware - etched
Anniversary - glassware - special
Anniversary - glassware - decorated
Anniversary - glassware - painted
Anniversary - from family
Anniversary - photo albums
Anniversary - photo holders
Anniversary - table decorations

Wedding - gifts for bride
Wedding - bridal shower
Wedding - gifts for couple
Wedding - glassware - etched
Wedding - glassware - decorated
Wedding - glassware - painted
Wedding - keepsake

Wedding - photo albums
Wedding - photo holders
Wedding - table decorations

Woodcrafts

Wood crafts - birdhouses
Wood crafts - bookcases
Wood crafts - bookends
Wood crafts - cradle
Wood crafts - cup coasters
Wood crafts - doll beds/cradles
Wood crafts - furniture
Wood crafts - keepsake
Wood crafts - other
Wood crafts - pens
Wood crafts - planters
Wood crafts - tables
Wood crafts - toys
Wood crafts - window boxes
Wood crafts - wood crafts - decorations
Wood crafts - yard furniture
Wood crafts - reclaimed wood furniture

Yard | Garden

Bat Houses

Bird feeders - made with pinecones
Bird feeders - made of seeds
Bird feeders - made of suet
Bird feeders - wooden

Birdbaths

Birdhouses

Kites | Flags

Plants | Garden | Yard - décor
Plants | Garden | Yard - flags
Plants | Garden | Yard - furniture
Plants | Garden | Yard - plant holders
Plants | Garden | Yard - plant pots
Plants | Garden | Yard - plants
Plants | Garden | Yard - signs
Plants | Garden | Yard - stepping stones